

1 - Company details:

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2 - Purpose - Website introduction

These terms of use for the site "Graffiti Général", accessible at <http://graffitigeneral.com>, hereinafter referred to as the "Site", define the terms and conditions of use for the Site by the user. A user is any person who connects to a Site page or who browses the Site.

The terms of use may be modified at any time by BETC DIGITAL, without notice. In this case, the amended terms of use are effective from when they are published online. We recommend that the user regularly reads the terms of use. In any case, the user is deemed to have accepted the terms through their use of the Site.

As part of the preservation of the heritage of Pantin Magasins Généraux (General Stores), the site offers users a virtual and immersive WebGL tour within the building, discovering the many works that make up the site. The user will also have the opportunity to paint the building themselves, via a virtual graffiti module.

1 - Terms of use for the Site

The Site is available to individuals strictly for private use. Any usage for commercial, promotional or professional ends is strictly prohibited.

By accessing the Website, the User agrees to abide by these terms of use and declares knowledge of the technical capabilities and performance of their internet access and have all of the hardware and software necessary for web browsing. The user guarantees BETC DIGITAL against any illicit, improper and/or unauthorised use of the information accessible via this Site.

BETC DIGITAL reserves the right to close down the Site, rightfully delete or modify, certain features of the Site, without notice or compensation.

For optimal use of the site, the user must configure their web browser so that the JavaScript settings are enabled.

4 - Limits of use

It is prohibited to copy, sell, exploit, publish, reproduce, represent and/or adapt for public or private use, for any intended purpose, the content existing on the Site.

5 - Intellectual Property

The animation, music, photographs, articles, texts, drawings, illustrations, software, iconography, and all works that appear on the Site are protected by intellectual property rights and are owned by BETC DIGITAL and/or its partners where relevant. The graffiti reproduced on the Site are protected by intellectual property rights and are owned by their authors.

As such, the user agrees, with this list being non-limiting, not to download, extract, store, use, reproduce, sell, communicate, represent, distribute, adapt and/or borrow content protected by intellectual property law, directly or indirectly, in any medium, by any means and in any form whatsoever without the express permission of BETC DIGITAL or the rights holders identified on the Site.

No license or other usage right of any intellectual property rights is granted to the user of the Site.

Any violation of these terms shall subject the user responsible to criminal and civil penalties as provided for by the applicable legislation on the matter.

6 - Cookies/Personal data

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies, which are text files placed on the user's computer in order to help the website analyse how users use the site. The data generated by the cookies about the use of the website (including IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information to evaluate the use of the website, to compile reports on website activity for its publisher's use, and to provide other services relating to website activity and internet use. Google may also transfer this information to third parties where required by law or where such third parties process this information on Google's behalf, including the publisher of this site. Google will not associate the IP address of the user with any other data held by Google. The use of cookies can be disabled by selecting the appropriate browser settings. However, this may prevent you from using certain features of this website. By using this website, the user expressly agrees to the processing of data by Google in the manner, and for the purposes, described above.

Personal data

As part of this website, no personal data is collected by BETC DIGITAL.

7- User created content

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As part of the virtual graffiti module ("Graff"), BETC DIGITAL offers the possibility to graffiti the building's walls yourself, and to share your content on social networks. Just like with real graffiti, your work is intended to be covered over by subsequent users and may then disappear.

You are solely responsible for the content that you create and share via the site and for its compliance with the law and current regulations.

By virtue hereof, you hereby expressly grant BETC DIGITAL, a license and right that is global and free, irrevocable, assignable, transferable and non-exclusive to access, use, reproduce, disseminate, distribute, publish and/or edit your content for the duration of rights protection on all media.

You agree to not publish any content of a pornographic nature, representing dangerous, shocking or illegal acts, in support of crimes against humanity, inciting racial hate or violence, that are insulting, allusory or diffamous, against sound morals, disrespectful of the right to privacy of third parties, constituting identity theft, violating the rights of third parties....

BETC DIGITAL reserves the right to remove without notice any content hosted on the site that you have created and shared, that is in violation of these Terms of Use or that places BETC DIGITAL or its partners in a situation where they are liable to violate applicable law, the rights of third parties, their contractual commitments, decision, opinion or recommendation of a professional administrative or judicial authority, or through self-regulation.

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BETC DIGITAL provides users with a tool to alert us of any content contrary to these Terms and to the rules set out in Article 7-1.

8- Guaranties

The site is provided as is. BETC DIGITAL offers no guarantee and is not liable for the use or the results of the use of the site in terms of compliance, accuracy, completeness, reliability, security or otherwise.

To the extent permitted by applicable law, BETC DIGITAL disclaims all warranties relating to user satisfaction or the ability of the site to meet a particular purpose. In addition, BETC DIGITAL makes no guarantee that the site, including the servers and software necessary for its operation, will be uninterrupted or free of errors, bugs, viruses or harmful components, or that any errors, bugs, viruses or obstructive elements will be corrected.

The user shall bear all costs and risks associated with the use of the site. The user assumes all risks of loss of time, effort, loss of data (including any

game data), errors and lost business or other information resulting from the use of the Site.

The user agrees to guarantee BETC DIGITAL against any action that would be taken against them, or any complaint that would be filed against them by a third party due to the use by the user, or under the control of their connection, of the Site in a manner that does not comply with the terms of use.

This guarantee covers any amount that BETC DIGITAL would be required to pay for any purpose whatsoever, including for attorney fees and court costs, whether recognised or announced. Use of the Site is not subject to any guarantee of any kind.

8 - Applicable law

These terms of use are subject to French law.

In the event of litigation or dispute, only French courts shall have exclusive jurisdiction, even in cases of multiple defendants or activated guarantees.

9 - Credits

This site was designed and created by BETC DIGITAL